What is Mobile ManageMentor?

Mobile ManageMentor is a mobile designed solution to provide quick answers and expert tips on important management problems. Powered by *Harvard ManageMentor*, Harvard Business Publishing's award-winning online learning solution, this solution is designed specifically for use on smartphones and handheld devices across the manufacturers spectrum.

Immediate Advice - Immediately Actionable

Mobile ManageMentor offers quick introductions or refreshers to managers and will help you extend the reach of your leadership development programs. The learning experience is optimized for a mobile device, with a duration ranging from two minutes (e.g., getting a quick tip on how to give corrective feedback) to fifteen minutes (e.g., exploring key concepts on how to resolve a conflict between employees). We've taken the best concepts and content from *Harvard ManageMentor* and created a new experience tailored specifically for mobile use.   A mix of media formats, including video insights from experts, leaders, and practitioners, give managers options to access content based on their time and learning preferences.

Mobile ManageMentor Key Features

Search

Quickly search through tips and related resources to find the appropriate advice and guidance for your situation.

Browse

Scroll through the management topic categories and click to view related tips and steps, videos and audio summaries, and articles from leading business and management sources, including Harvard Business Review.

Bookmark

Save your favorite management tips with a simple click, making them quickly accessible when you need them.

Share

Share tips with others on your team via email.

Topics

Mobile ManageMentor offers more than 100 management tips and tools for solving common

- *Change*
- *Communications*
- *Developing Others*
- *Finance*
- *Innovation*
- *Leading & Motivating*

- *Marketing*
- *Personal Development*
- *Strategy*
- *Teams*
- *Workplace Issues*

Technical

Mobile ManageMentor has both native apps for today's most popular IOS and Android devices as well as a mobile website for use on other devices like Blackberry.

To learn more about *Mobile ManageMentor* please contact EDLS at 416.510.1458 or info@edls.com